

1. Definition of terms - see in SDS/SDC.

substantiated - IOM → Change in verbiage or potentially
No "significant" - only O stat sig. Conclusion
Effect size.

Check this document use of words

2. Yield vs. delivery → person yield ~~yield~~ ^{yield} (not ~~yield~~)
↓ clarity to smokers

3. Use PM USA not PM

4. Term - consistent thru document. (Past & present) Ex. Serum

5. Style Issue - Ex. Serum - Cold style - PUSH
We use cold style - we find

6. Analytical test assays -

Specific term for specific use only
Different words for different things

Multigen Assays Assay

7. Benchmark, reference, Consensus Cig.

→ IOM only

→ Reference cig. elsewhere

8. Reserve "treatment" group → "study" or
Graph effects group

Use of statistics - Confused \rightarrow make consistent
 \rightarrow when are we using statistics
quotes use " "

None, Proper nomenclature - Use statistics only
 \rightarrow ref., quotes \rightarrow for something else, not statistics

Pg 46 - Machine Smoking Trials \rightarrow
elements "Trial"

Levels, Concentrations, amounts
 \rightarrow use concentration or amount (not "levels")

From scientist team
Tumors
Intense and Extreme \rightarrow No defined
Do not describe

+
Use correct specific
terminology

TOC \rightarrow Make a story \rightarrow
Product testing
 \rightarrow Review studies (TOC)
 \rightarrow unify

[*definition*] — Clearly define
TPM or TAR in Glossary

TAR — search doc. for proper
use of TPM and/or TAR

Stand alone doc. → Add reference

→ PM USA poster and
publications added to
SDS

SDC — remove redundant language

HMT — not mentioned ↙

TAR = TPM - water - nuc.

TPM =

↓ SDS = stand alone ; looks ref. → Add ref.

SDS + SDC — stand alone

PM3001125589

Source: <https://www.industrydocuments.ucsf.edu/docs/ryhk0001>